

# DMG MORI

AKTIENGESELLSCHAFT

NEW BUSINESS MODEL / SUBSCRIPTION: PAYZR®

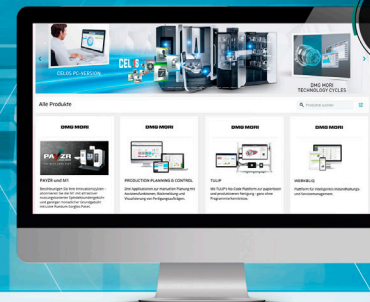
**CONNECTIVITY**  
by DMG MORI



**PAYZR**  
by DMG MORI

**PAY WITH ZERO RISK**

SOFTWARE AS A SERVICE  
EQUIPMENT AS A SERVICE



NEW

**DMG MORI STORE**  
powered by ADAMOS

DMGMORISTORE.COM

**Sub & all-in instead of investment & purchase:** No investment risk, no down payment – but full financial flexibility, cost and price transparency and thereby highest planning security. Customers can subscribe to machines instead of purchasing them, accelerate innovation cycles and at the same time avoid high investment costs.

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**Netflix for Manufacturing:** DMG MORI launches subscription for mechanical engineering: **PAYZR** – **PAY** with **Z**ero **R**isk – is the name of the new, digital business model. Customers can subscribe to machines instead of purchasing them, accelerate innovation cycles and at the same time avoid high investment costs.